Sample Social Media Posts (English)

Employers

- With the Illinois Secure Choice retirement savings program, businesses do not pay any fees, make contributions, or have any fiduciary responsibility – they simply facilitate employee payroll deductions and keep their employee rosters current. Learn more at: employer.ilsecurechoice.com

- Looking for more information on Illinois Secure Choice? Attend an *Introduction to Illinois Secure Choice* webinar for a complete overview of the program. Sign up today at Employer Support | Illinois Secure Choice (ilsecurechoice.com) to attend a live webinar or watch the recorded webinar when it's convenient for you! ILSC Overview Employer Webinar (wistia.com)

- Illinois Secure Choice is a new retirement savings program for private-sector and nonprofit workers who don't currently have a way to save at work. Learn more at: ilsecurechoice.com

- Illinois employers: Not sure if you can afford to start a retirement plan for your employees? Illinois Secure Choice has no fees and is easy to facilitate. Review program eligibility and registration details: bit.ly/3c0Bfxh

Savers

- #WhySaveNow? Because it's important to focus on the future and helping each other grow. See how Illinois Secure Choice can help you save for retirement. Learn more at: saver.ilsecurechoice.com

- It's never too early or too late to start saving for retirement. Learn how you can start saving today with Illinois Secure Choice: saver.ilsecurechoice.com