

Office of the Illinois State Treasurer  
Michael W. Frerichs

Request for Proposals  
Marketing Services  
370-800-24-025

Addendum 4  
July 29, 2024

The Request for Proposals Marketing Services 370-800-24-025 (“RFP”) published by the Treasurer on May 23, 2024 is hereby amended as follows:

1. Section V.A of the RFP is revised as follows:

A. RFP Schedule

The following is the schedule for this RFP:

<b>Date</b>	<b>Event</b>
May 23, 2024	RFP published on the Treasurer’s Office’s website.
May 29, 2024	Notice of intent to attend Optional Bidder’s Conference due before 11:00 a.m. CT.
May 30, 2024	Optional Bidder’s Conference at 2:30 p.m. CT.
June 3, 2024	All Respondent questions due before 10:00 a.m. CT.
June 10, 2024	Responses to all questions posted on the Treasurer’s Office’s website
July 3, 2024	Proposals due before 2:00 p.m. CT.
<b>August 14 – 23, 2024</b>	Interviews and site visits, if any, with final candidates.
<b>Week of August 26, 2024</b>	If applicable, best, and final offer due
<b>Week of August 26, 2024</b>	Notification of award and begin negotiation of Agreement.

These dates are subject to change at the Treasurer’s Office’s discretion.

2. All other terms of the RFP remain unchanged.