

Name _____

Consumer Survey Sheet: Setting my product's selling price

Using the question below, survey 2-3 different consumers. Use the lines below to record each of their responses.

Question: *If you has \$5.00 to spend, what is the most you would be willing to pay for this product?*

Name	Price I would be willing to pay
Consumer 1: _____	\$ _____
Consumer 2: _____	\$ _____
Consumer 3: _____	\$ _____

Product: _____ I will charge: \$ _____

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