

Name _____

Business Plan

The form is a large rectangle divided into four quadrants by a central circle. The top-left quadrant is enclosed by a dashed border and contains the question: "What **good** or **service** will you provide?". The top-right quadrant is enclosed by a solid border and contains the question: "What **want(s)** will your product satisfy?". The bottom-left quadrant is enclosed by a dashed border and contains the question: "What **materials** will you need?". The bottom-right quadrant is enclosed by a dashed border and contains the question: "What price will you charge? Why?". The central circle is labeled "Name of Business".

What **good** or **service** will you provide?

What **want(s)** will your product satisfy?

Name of Business

What **materials** will you need?

What price will you charge? Why?