

NOTICE OF CONTRACT AWARD
Marketing Services RFP 370-800-17-004

Vendor Selected for Award:

Name: Kivvit

Address:

222 W. Merchandise Mart Plaza, Suite 2400
Chicago, IL 60654

Method: Request for Proposals

Date of Posting: 05/26/2017

Date Bids/Proposals Due: 06/29/2017

Location Bids/Proposals were submitted:

400 West Monroe Street, Suite 401
Springfield, IL 62704

Phone/Fax: 217/782-1708 217/524-3822

Nature of Contract: Provide creative and marketing services, specifically the design and implementation of a strategic outreach plan as well as the development and production of creative materials for the programs and initiatives for the Office of the Treasurer.

Number of Unsuccessful Respondents: 3

Price: Maximum price of \$303,000, which includes services provided at an hourly rate of \$250, and a flat fee of \$38,000 for statutorily required newspaper notices for the Treasurer's Unclaimed Property program.

Contract Term: The RFP lists an initial contract term of two years.

Contract Award: 9/5/2017

Treasurer of the State of Illinois:
Michael Frerichs

Chief Procurement Officer:
Jim Underwood

Additional information, including copies of forms and disclosures, are on file at the bids/proposals location listed above.