

Office of the Illinois State Treasurer Michael W. Frerichs

JOB OPPORTUNITY ANNOUNCEMENT

Job Title: Financial Programs Manager

Division: Financial Programs

Location: Springfield or Chicago, Illinois **Salary:** Commensurate with experience

Overview: The Financial Programs Manager's primary responsibility is assisting the statewide implementation and monitoring of the Student Investment Account Program, the Children's Savings Account Program, and the Financial Education Program. Secondary responsibilities include supporting other financial programs as necessary. Satisfactory performance requires an understanding of the financial education landscape including, alternative ways to save for higher education, disability-related expenses, and retirement, marketing and outreach strategies, capital deployment and allocation strategies, types of borrowers and the structure of student loans. This position will utilize best practices to continually assess economic impact metrics, measure investment and program performance, evaluate sophisticated analytics metrics and advise senior management on the performance of the Treasurer's financial programs. The Financial Programs Manager interacts with many divisions within the State Treasurer's Office (STO) in the interest of achieving program implementation objectives.

Duties and Responsibilities:

- Manage, develop, and expand the Financial Education Program;
- Research and recommend innovative methods and approaches to expand financial literacy among Illinois residents
- Assist with the implementation and management of the Student Investment Account and the Children's Savings Account programs;
- Develop partnerships with external organizations for the purpose of expanding utilization of STO Financial Products;
- Assist the Chief Financial Products Officer with program evaluation, compliance issues, program
 marketing activities, and adherence to applicable rules and regulations, including contractual,
 regulatory, and statutory requirements of Financial Products;
- Coordinate with Financial Products Directors and staff on financial education, communications, and outreach efforts.

Specific Skills:

- In-depth understanding of the financial services industry as well as financial markets.
- Strong program evaluation, data analysis skills and analytical skills.
- Excellent organizational skills and ability to multi-task and prioritize effectively.
- Strong project management skills, with project management training a plus.

- Superior written and oral communication skills.
- Strong interpersonal skills with the ability to work in a team environment.

Education and Work Experience: Bachelor's degree in public policy, business administration, finance/economics or a related field, required; 1 to three (3) years of experience in areas of financial education, financial analysis, economic development, financial services and/or a related field; OR any equivalent combination of experience and training that provides the required knowledge, skills and abilities to carry out the duties of the position.

Application Process: Please visit https://illinoisstatetreasurer.applytojob.com/apply to apply by completing the online application, upload a resume and letter of interest.

Equal Employment Opportunity Employer. Applicants must be lawfully authorized to work in the United States.