

Name: _____

Junk Mail: How did they know that about me?

Collect at least 5 pieces of unsolicited mail, "junk mail" (credit card offers, catalogs you didn't sign up for, etc.) from home over the course of the week.



What is known about individual members of your family? Circle the answer below.

- | | | | |
|--------------|-----|----|----------|
| ✓ Age | Yes | No | Not sure |
| ✓ Gender | Yes | No | Not sure |
| ✓ Income | Yes | No | Not sure |
| ✓ Interests | Yes | No | Not sure |
| ✓ Activities | Yes | No | Not sure |

Where do you think the company got the information from?



Search your name or the name of an adult in your family. What types of consumer information shows up? Is there anything that you are surprised to see? Do you think this brings any harm to your online security?
