

Name: _____

How Do You Compare?

The graph below shows that teen spending online (red line) is increasing, and retail store spending (blue bars) is falling. Department Store and Specialty Retail shopping made up 45% of teen shopping in 2013 (left vertical axis), while on-line shopping made up about 10% (right vertical axis). In 2017, that changed. Department Store and Specialty Retail shopping dropped to 41% and on-line shopping increased to 17%.

10. An increasing number of teens prefer to shop online over department stores.



How do your personal spending habits compare to these?
