

Counterfeit Products Awareness Campaign

Create a campaign to bring awareness to community members about counterfeit products, illegal downloads, and pirating. Your campaign should be persuasive, so others are aware of the dangers and stay away from participating in these behaviors. You can present your campaign any way you'd like (poster, script for radio, TV commercial, etc). Make sure you highlight the dangers and safety concerns of using/consuming counterfeit products, how it impacts jobs, and how government is trying to stop this problem.

