

Advertising Activity



Think about a product you really love. It can be anything from a type of shoe to a restaurant to a candy bar.

What do you pick?

Look up one of their tv/radio advertisements. Watch it carefully. Describe it below, and state what type of advertising techniques are used in it.

Your turn! Write a script about your favorite product that could be used to advertise it. Use a different advertising technique than the commercial above.
