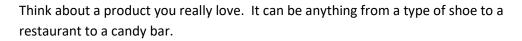
Advertising Activity





What do you pick?
Look up one of their tv/radio advertisements. Watch it carefully. Describe it below, and state what typ of advertising techniques are used in it.
Your turn! Write a script about your favorite product that could be used to advertise it. Use a different advertising technique than the commercial above.