

Name: _____

Consumers

All people are alike because we all want things that help make our lives better. You may want a toy because you believe it will bring you fun. Your mom may want a new washing machine because it will make washing your family's clothes easier. Your sister may want a new game because she felt happy when she played it at her friend's house. We all want things that we believe will make our life more fun, make chores easier or bring us happiness.

We use our money to buy goods and services to satisfy our wants. Goods are objects like a board game, a bike or a book. A board game can be fun to play with family and friends. A bike can make it easier to get places. A book can make you feel happy as you relate to a character's story.

A service is something someone does for someone else. When you go to a restaurant to eat, the food server provides the service of bringing your food to you. A plumber provides the service of helping with your water pipes. A doctor provides the service of helping you to stay healthy or feel better. People who provide services help to make other's lives easier or more fun.

People who spend their money to get the goods and services they want are called consumers. All people are consumers because we all buy things we need and want.



Think about it...

How are you a consumer?

What are some goods and services your family buys to help make life easier or more fun? List them on the T-Chart on the back of this paper.

Name _____

Consumers are people who buy or use goods and services to satisfy wants.

I Am a Consumer

Goods I Use	Services I Use